

## Presentation Outline – John Copp

1. Introduction – overview of background and market experience
2. Market overview – summary of how you see current market
  - a) Breadth indicators
  - b) VIX signals / insight in to the market
  - c) Major risks and opportunities
  - d) Bull or bear market
  - e) Additional market insight
3. Market models
  - a) Momentum Trading
    - i. Summary of model
    - ii. How the model functioned – indicators used, buy/sell decisions
    - iii. How could be applied to day traders and swing traders
    - iv. Trade sizing
    - v. Risks and common mistakes made with strategy
  - b) Mean Reversion Trading
    - i. Setup
    - ii. Stops
    - iii. When to sell
    - iv. Trade size
    - v. Risks
4. Questions / discussion